You Save More at KINGS

BEEF SALE

Swift's Premium ProTen* BEEF

NO OTHER BEEF SO FRESH... SO TENDER!

Now . . . when you buy our beef . . . you get more for y money than ever before. We offer you the result of the gre est "break-through" in meat tenderness . . . Swift's Premiu ProTen Beef! Imagine popping a round steak on broiler . . . preparing it rare, medium-rare, or well-done and having it served just as tender and juicy and delicio as a much more expensive steak.

T-BONE or SIRLOIN STEAK

$1.17 lb.

ROUND STEAK Bone in Full Cut

BROILS LIKE A T-BONE

So Tender it cuts with a Fork!

99¢ lb.

Ground Round lb. 89¢

Newport Roast lb. $1.09

BONELESS Manhattan or Top Round lb. $1.19

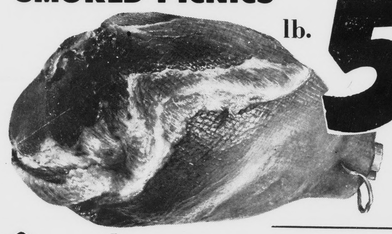
Essex Broil Steak lb. $1.29

Cube or Chip Sandwich Steak lb. $1.49

Sirloin Tip or Rump Roast lb. $1.23

GWALTNEY 4 to 8 Lbs.

SMOKED PICNICS



lb. 53¢

FRESH

Baking HENS 4 to 6 LBS. AVG.

lb. 49¢

GWALTNEY 12 OZ. PKG.

FRANKS lb. 59¢

KINGS SUPER MARKETS

Beat the Florida freeze Kings has imported from West Coast

Quality Fruits and Vegetables

OPEN TILL 9 P.M. MONDAY - SATURDAY FOR YOUR

SHOPPING CONVENIENCE six nites a week

TAKE HOME AN ARMFUL OF FOOD SAVINGS

SUGAR HENDERSON 5 lbs. 48¢

Round World Sale

DOUBLE S & H GREEN STAMPS EVERY TUESDAY

Jello Candied Apples

Cherimoya EXTRA SHERBERT FRUIT

Potted Mint

Ginger Fiji

Kumquats

Plantain GREEN COOKING BANANAS

Artichokes FROM JERUSALEM

MANGOES FROM HAITI

SNO PEAS SUGAR PEAS

Pearl Onions WHITE and SPANISH GOLDEN

Sugar Cane SWEETHEART STIX

Apple Sauce POCAHONTAS 16 Oz. Cans 6 CANS $1

Pleasing Fresh PRODUCE

Green Onions 2 BUNCHES 29¢

Turnips PURPLE TOP 3 lbs. 35¢

CELERY LARGE CRISP STALK 2 for 39¢

Tomatoes 12 OZ. PKG. 29¢

LETTUCE LARGE FIRM HEADS

19¢ each

MARGARINE RICHFOOD 5 lbs. $1

TV DINNERS MORTON'S BEEF, CHICKEN, TURKEY or SALISBURY STEAK 3 for $1

FRENCH FRIES PACKERS LABEL - 5 LB. BAG 79¢

Buffet Dinners BEEF, TURKEY or SALISBURY STEAK EACH $1.19

Orange Juice RICHFOOD 33¢ QUARTS 1/2 GAL. 59¢

Shortening JEWEL 3 LB. CAN 69¢

TABBY TREAT - 6½ OZ. CANS CAT FOOD 8 FOR $1.00

Plus Every day Low Prices

SALMON BUMBLEE PINK 16 Oz. Can 69¢

FREE- CUP Potato Salad WITH PURCHASE OF ANY MRS. GILES SALAD PRODUCT

BABY FOOD GERBER STRAINED JAR 10¢

Sweet Peas WIGWAM 6 16 Oz. Cans $1.00

CORN 5 16 OZ. CANS $1

PAPER TOWELS JUMBO ROLL NORTHERN or HUDSON Each 29¢

Saltine Crackers OVEN FRESH 16 Oz. Box 25¢

TIDE WASHING POWDER 1 LB. 4 OZ. BOX Reg. Size 29¢

KINGS SUPER MARKETS